

WORLD ECONOMY

Credit points	4 CP		
Study course	The subject provides an insight into the development of the world economy, the levels		
annotation	of the most important characteristic indicators and their changes, the classification of the		
	countries of the world according to various characteristics, the provision of national		
	resources and development perspectives.		
Aim of the study	To introduce students to world economic issues and show the connection between		
course	economic theory and the real situation in world markets. To teach students to connect		
	economic theory with real economic practice, to analyze the activity of international		
	organizations, to understand the basic problems of humanity. Find ways to solve these		
	roblems under conditions of mutual understanding and develop projects to solve the		
	problems		
	Knowledge Skills Competences		
Study course results	To successfully complete the course, students must: • to understand the main problems of world economic and business development • demonstrate knowledge that demonstrates mastery of key important concepts and models in the global economy and transcontinental corporate entrepreneurship • Apply the acquired knowledge in solving complex situations and analyze the results • students are able to identify the essence of modern economic categories, formulate clear definitions, identify global economic and practical knowledge in practical knowledge in practical knowledge in or individually • students are able to make competent decisions on complex issues of international or categories, formulate clear definitions, identify global economic and business and determine the algorithm for solving them • Students are able to identify the essence of modern economic categories, formulate clear definitions, identify global economic and social problems and determine the algorithm for solving them • Students are able to identify the essence of modern economic categories, formulate clear definitions, identify global economic and business are able to identify the essence of modern economic categories, formulate clear definitions, identify global economic and business are able to identify the essence of modern economic activity • students are able to identify the essence of modern economic activity • students are able to identify students are able to identify develop engage in solving social problems and determine the algorithm for solving them • Students are able to identify the essence of modern economic activity • students are able to identify students are able to identify the essence of modern economic activity • students are able to identify the essence of modern economic activity • students are able to identify students are able to identify the economic activity • students are able to identify the engage in solving social problems in order to develop erlective solutions for the develop relevant projects in busines		
	Topics 1 World economy: as an object of study and as a science 2 The development of theoretical views of the global economy		
Study course content	Macroeconomic indicators and international comparisons		
	4 International currency exchange and balance of payments		
	5 Market economy models		
	6 Main national economic groups		
	7 Integration processes in the global economy		



BALTIC INTERNATIONAL ACADEMY

	8	Contemporary global issues
	9	The impact of international financial organizations on the world economy
	10	Scientific and technological progress and world economic development
	11	Transnationalization in the world economy
	12	Industry in the world economy
	13	Agriculture in the world economy
	14	Global Banking Business Development
Form of assessment:	Exa	n

Obligatory literature:

- 1. International Economics. Theory and Policy / Krugman Paul R., Melitz Marc J. Eleventh Edition. Pearson, 2018. 800 p
- 2. International Business Strategy. Rethinking the Foundations of Global Corporate Success / Alan Verbeke. 2nd ed. Cambridge University Press, 2013. 590, [24] p.:fig.
- 3. About the Sustainable Development Goals, available: https://www.un.org/sustainabledevelopment/sustainabledevelopment-goals/

Additional reading:

- 1. Report on the development of the national economy of Latvia / Ministry of Economy of the Republic of Latvia.- Riga
- 2. The Good Country Equation. How We Can Repair the World in One Generation / Simon Anholt. Berrett-Koehler Publishers, Inc., 2020. 262 p.
- 3. Cohen, SI (2015). World development and economic systems: theory and applications. New Jersey: World Scientific Publishing. 392 p.

Other sources of information:

- 1. Merchant Baltic & Nova Media
- 2. Newspaper "Daily Business"
- 3. www.csb.gov.lv
- 4. http://ec.europa.eu/eurostat

Changes and additions to the program and literature list are possible during the study process