

# **MANAGEMENT**

Credit points	5 CP			
Duration of the	3rd semester			
course	Sid Semester			
Study course annotation	The study course provides knowledge about the essence, functions and organizational structures of management. The course covers the main theoretical and practical aspects of management. The study course provides knowledge about the stages of the decision-making process, the factors and conditions influencing it. Introduces students to leadership styles, methods and principles. Provides knowledge about the manager's work and the importance of management in various organizations			
Aim of the study	The purpose of the discipline is to promote understanding of the essence of			
course	management, to introduce the basics of management theory, as well as to develop independent thinking, an analytical approach to the evaluation of various management situations, and to teach how to make optimal decisions			
	Knowledge	Skills	Competences	
Study course results	as a result of studying the course, theoretical issues of management and management methodology were learned, knowledge was gained about current trends in the development of management theory. By successfully completing this study course, students  • understands the theoretical guidelines of management,  • shows an understanding of the most important concepts and regularities in production organization and management in the company,  • knows management mechanisms, management functions and motivational systems.	<ul> <li>students can analyze management processes in the organization, formulate problems and tasks for their prevention;</li> <li>knows how to apply a systematic approach to improving the management process;</li> <li>knows how to describe the manager's style and work methods;</li> <li>able to make thoughtful, objective decisions;</li> <li>able to assess the effectiveness of management processes;</li> <li>able to apply the acquired theoretical knowledge</li> <li>in life and business situations, working in a team or individually.</li> </ul>	<ul> <li>students are able to independently obtain, select, identify and solve management problems in the organization;</li> <li>able to get involved in the development, development, implementation and evaluation of the company's strategy;</li> <li>able to competently prepare and present projects related to management issues, analyze results and provide management interpretation;</li> <li>able to carry out research activities and studies on company development and management issues, interpret and analyze their results.</li> </ul>	
Study course content	1 Introduction to management			
	2 Organization theory			
	3 Communication			
	4 Decision-making 5 Management functions			
	5 Management functions	5		



### **BALTIC INTERNATIONAL ACADEMY**

	6	Management levels and styles
	7	Management principles and methods
	8	Management and manager
	9	Management in situations of conflict, change, stress
	10	Management efficiency
Form of assessment:	Exam	

### **Obligatory literature:**

1. Management / Ricky W. Griffin. - 9th ed. - Houghton Mifflin Company, 2008. - 738, [30] p.

## **Additional reading:**

- 1. Daft, Richard L.: New era of management / Andover : South-Western/Cengage Learning, 2014. 722 p.
- 2. Barney, Jay B.: Strategic management and competitive advantage : concepts and cases / London : Pearson, 2015. 395 p.
- 3. Management of Strategy Concepts and Cases / Michael A. Hitt, Robert E. Hoskisson, R. Duane Ireland. Thomson South-Western, 2007. 223, [49] p. (International Student Edition).
- 4. Organizations and Management in Cross-Cultural Context / Zeynep Aycan, Rabindra N Kanungo, Manuel Mendonça. SAGE Publications Ltd, 2014. 375, [16] p.

#### Other sources of information:

- 1. "Bizness&Baltija" newspaper.
- 2. "Dienas biznes" newspaper.
- 3. Harvard Business Review, USA.
- 4. www.csb.gov.lv
- 5. www.lursoft.lv
- 6. www.cfin.lv
- 7. www.kba.lv
- 8. www.bb.lv

Changes and additions to the program and literature list are possible during the study process