

FUNDAMENTALS OF LEADERSHIP

| Credit points | 3 CP | | |
|------------------------|---|------------------------------|-------------------------|
| Duration of the | 3rd semester | | |
| course | | | |
| Study course | The study course provides knowledge about leadership as a management function and | | |
| annotation | solutions to current leadership problems in organizations, including management, ethical, | | |
| amotation | communication and psychological aspects of leadership, as well as deepening students' | | |
| | understanding of the impact of leadership on the effectiveness of organizational | | |
| | operations. | | |
| Aim of the study | The purpose of the study course is to promote the preparation of a competent and creative | | |
| Aim of the study | | | |
| course | communication specialist and/or manager for work in a modern organization, improving | | |
| | and developing the student's understanding of leadership theories and practices. | | |
| Study course results | Knowledge | Skills | Competences |
| | 1. Demonstrates an in- | Takes responsibility for the | Apply theoretical |
| | depth and expanded | results of the staff's work | knowledge and skills in |
| | understanding of | | solving issues and |
| | leadership as a | | problems related to |
| | management function | | management processes |
| | 2. Demonstrates in-depth | | |
| | theoretical knowledge of | | |
| | the ethical aspects of | | |
| | leadership management | | |
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| Topics | | | |
| Study course content | 1 Leadership as a management function | | |
| | 2 Leadership in the decision-making process | | |
| | 3 Change management, ability to take risks, ability to influence processes and results | | |
| | 4 Analysis of effectiveness and leadership qualities | | |
| | 5 The ethical aspect of leadership | | |
| Form of assessment: | Differentiated written assessment | | |
| | | | |
| Obligatory literature: | | | |

Obligatory literature:

- 1. Johnson, EC, Hackman, MZ (2018). Leadership. Communication Perspective. 7th ed. New York: Waveland Press, Inc.
- 2. The Art and Science of Leadership. 5th ed. Upper Saddle River: Pearson Prentice Hall. 3. Northouse, P. (2016). Leadership: Theory and Practice. London: Sage Publications.

Additional reading:

- 1. Personal and organizational excellence through Servant leadership, management for professionals / S.Sendjaya, Springer, 136 p. 2015 (CD)
- 2. Act like a leader, think like a leader. Harvard Business Review Press / Herminia Ibarra. 2015. 153 p. (CD)
- 3. Arbinger Institute. Leadership and self-deception. Oakland, CA: Berrett-Koehler Publishers, 2018.
- 4. Gómez-Leal, R., Holzer, AA, Bradley, C., Fernández-Berrocal, P., Patti, P. (2022). The Relationship Between Emotional Intelligence and Leadership in School Leaders: A Systematic Review Cambridge Journal of Education, 52(1), 1-21. DOI: 10.1080/0305764X.2021.1927987
- 5. Leadership, Innovation and Entrepreneurship as Driving Forces of the Global Economy / Rachid Benlamri; ed. Michael Sparer. Springer, 2016. 790 p.: fig., tabl. (Springer proceedings in Business and Economcs)
- 6. Managing Cultural Differences. Global Leadership Strategies for Cross-Cultural Business Success / Robert T. Moran, Philip R. Harris, Sarah V. Moran. 8th ed. Elsevier Inc., 2011. 570, [15] p.

Changes and additions to the program and literature list are possible during the study process