

ECONOMICS

Credit points:	6 CP		
Study course	Aim of the study course		
annotation	To learn about economic phenomena and the relationships between them and the basic concepts		
	and models of micro- and macroeconomics used in their analysis, both at the level of the		
	individual, company, individual market and the national economy; to teach economic thinking		
	and to use the acquired knowledge independently when analyzing the economy.		
	Tasks of the study course:		
	1. knows the basic concepts of micro- and macroeconomics and general economic phenome		
	learned in this course;		
	2. has an overview of the laws of the functioning of the economy;		
	3. is able to express his economic views;		
	4. understands economic material published in the press;		
	5. is familiar with the foundations of the state's economic policy;		
	6. can apply acquired knowledge and skills in civil society and continue studies.		
Study course	Knowledge		
acquisition	- trends in economic systems worldwide		
results	- the role of globalisation in the development of economic processes;		
	- planning for sustainable development of the company's activity;		
	Abilities (the ability to use knowledge, communication, general abilities)		
	-Ability to plan and forecast your company's performance in line with the economic environment and labour market situation;		
	-Ability to organise the rational operation of the enterprise in accordance with the objectives		
	set, the economic environment and the labour market situation.		
	Competences (analysis, synthesis and evaluation) -Understand the current patterns and principles of economic development.		
	-Understand the interrelationships of business activity.		
	-Analyse the processes taking place in the economic environment and make decisions		
	according to changes in the situation.		
	-Analyse the performance of the enterprise, identify problems and develop solutions.		
	-Analyse, systematise, synthesise and integrate the information necessary for the operation		
Course content:	of the enterprise.		
Course content:	+		
No	Topics		
1.	Introduction: What is Economics?		
2.	Demand, Supply, and Market Equilibrium		
3.	Theory of Consumer Behaviour		
4.	Production Technology and Cost		
5.	Perfect Competition		
6.	Monopoly and Price Discrimination		
7.	Monopolistic Competition and Oligopoly		
8.	Introduction to macroeconomics		
9.	Measuring a Nation's Production and Income		
10.	Unemployment and Inflation		
11.	Economies Growth		
12.	Aggregate Demand and Aggregate Supply		
13.	Fiscal Policy		



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14.	The Income-Expenditure Model		
15.	Investment and Financial Markets		
16.	Money and the Banking System		
17.	Monetary Policy		
18.	Adjustment Process in Macroeconomics		
19.	Relation Between Inflation and Unemployment		
20.	International Trade		
21.	International Finance		
Form of assessment:		Differentiated written assessment, written exam,	
		presentation.	

Required reading:

- 1. Arthur O Sullivan, Steven M. Sheffrin, Stephen J. Perez. Economics : principles, applications, and tools. Pearson Education, ISBN 978-0-13-255523-4
- 2. N. Gregory Mankiw. Principles of Microeconomics, Cengage Learning, ISBN13: 9781305971493

Recommended reading:

- 1. Paul Krugman and Robin Wells. Microeconomics, Worth Publishers, Inc., ISBN13: 781464110375
- 2. N. Gregory Mankiw. Macroeconomics, Worth Publishers, Inc., ISBN13: 9781319105990

Other information sources:

- 3. An official website of the European Comission https://ec.europa.eu/info/index_en
- 4. WTO Research and Analysis http://www.wto.org/english/res_e/reser_e/reser_e.htm IMF Research Papers http://www.imf.org/external/pubs/res/index.htm

During the study process changes and additions to the program and the list of references are possible